



Who Is Yext?

About Yext

Yext is the leading **digital presence platform** for multi-location brands, powering the knowledge behind every customer engagement.

With one central platform, brands can seamlessly deliver consistent, accurate, and engaging experiences and meaningfully connect with customers anywhere in the digital world. Yext's AI and machine learning technology powers the knowledge behind every customer engagement, automates workflows at scale, and delivers actionable cross-channel insights that enable data-driven decisions.

From SEO and websites to social media and reputation management, Yext enables brands to turn their digital presence into a differentiator.



THE YEXT BUILDING | NY



Leadership



Mike Walrath

*Chief Executive Officer
& Chair of the Board*



Darryl Bond

Chief Financial Officer



Tom Nielsen

Chief Revenue Officer



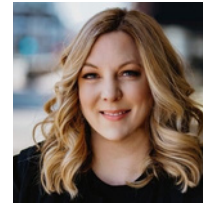
Brian 'Skip' Schipper

Chief People Officer



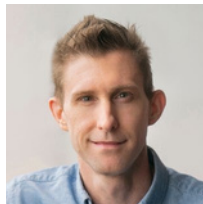
Yvette Martinez-Rea

Chief Operating Officer



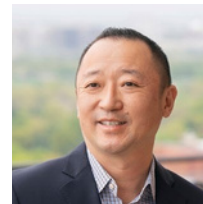
Raianne Reiss

*EVP &
Chief Marketing Officer*



Jason LaFollette

*EVP &
Chief Technology Officer*



Ho Shin

General Counsel



DC OFFICE

Employee Resource Groups (ERGs)

Voluntary, employee-led groups that provide a sense of community, support, and a platform for networking among employees who share common characteristics or interests.

Yext has six **ERGs** and one **Interest Group**:

EMBRACE

Intercultural Employees of Yext

EMPOWER

Yext Women

EXPAND

Yext Parents & Caregivers

ELEVATE

Yext Black Employee Network

EQUIP

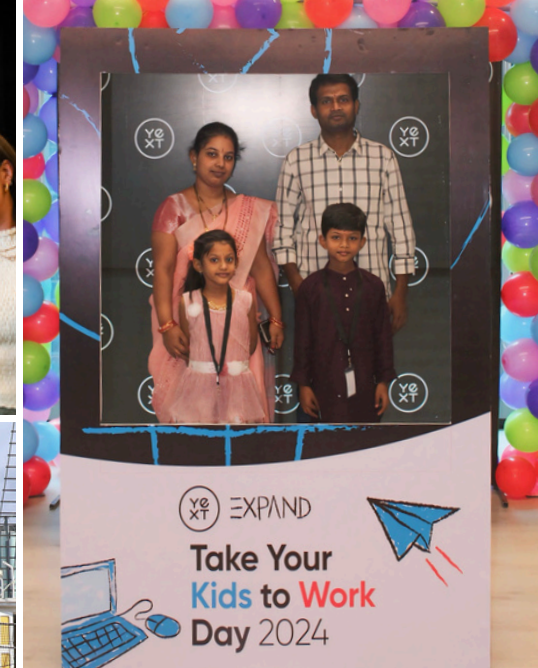
Yext Wellness & Ability Advocacy

EXPRESS

Yext LGBTQ+

sustainability

Sustainable Interest Group



Culture and Perks

We believe that people do their best when they feel their best – and in order to feel their best, they must be well informed, fueled, and rested. To ensure our employees are at their best, we provide the following perks.*



Comprehensive Benefits Program

Our top priority is maintaining our employee's and their family's health and well-being. We offer a robust benefits program, including top-quality health insurance (medical, dental, vision), paid parental leave, a 401(k) with match or retirement pension plan, equity, commuter benefits, and more.



Invested in Your Wellbeing

In addition to our top-tier benefits, we also have a holistic wellness program that includes physical and mental health services. A few employee-favorite perks are our company-wide subscription to the meditation, sleep, and relaxation app Calm, and our corporate gym membership (free gym access & discounted classes? Sign us up!)



Stay Informed

Our leadership team is committed to company-wide transparency, from weekly newsletters to monthly Manifestos to quarterly meetings reviewing our earnings calls. A new Yexter is selected to host each Manifesto, and the theme varies monthly. Previous themes have been D&I, a brand revamp, and a Q&A with our CMO.



Collaborative Workspaces

Yext has workspaces in many of the greatest cities in the world – from our new HQ in New York City to those in Chicago, Greater Washington DC, Hyderabad, London, Paris, and more. Most job families at Yext allow employees to work from any office to experience the face-to-face collaboration, spontaneous interaction, and mutual learning that have become such hallmarks of our global culture.



Work-Life Integration

We work hard and play even harder, but we also recognize that our employees wear multiple hats as parents, caregivers, mentors, volunteers, and more. That's why we offer flexible and generous vacations, paid company and bank holidays, and sick days – all in an effort to give our employees more time to do the things they love with the ones they love.



Upward Mobility

There is no shortage of opportunities here at Yext, and our employees are presented with countless chances to move internally. But really, internal mobility is at the forefront of Yext's hiring and equated to 20% of our hires in 2022. Our commitment to learning & development extends even further to our mentorship program and Lunch & Learn events sponsored by our ERGs.

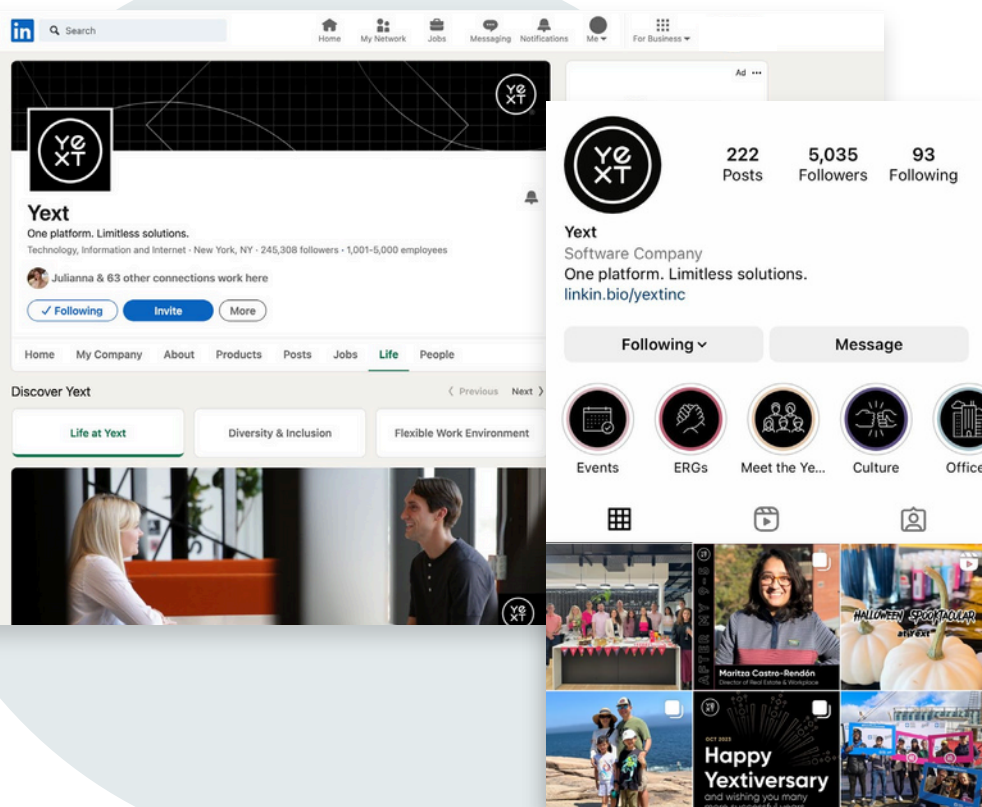
*Perks may vary based upon position, city, and country.



HYDERABAD OFFICE

Awards & Recognition





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GLASSDOOR



LINKEDIN



MOGUL



INSTAGRAM



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